

# MEDIA AND JOURNALISM STUDIES (MJS)

## MJS-1010 Principles of Media and Communications 3 Credits

Introduce communication and media, and critically examine the roles that communication and media play in everyday life. Explore communication principles, theories, and practical skills vital for becoming effective communicators in a variety of contexts.

*Lecture: 3 hours*

*Prerequisite(s): ENG-1010 College Composition I or concurrent enrollment.*

*OAN Approved: Transfer Assurance Guide OCM006*

## MJS-1310 Film Appreciation 3 Credits

Introduction to cinema studies including: film genres, narrative story telling, directing, acting, cinematography, editing, and sound in films. Includes survey of world film history and criticism. Class views motion picture masterpieces from a number of countries.

*Lecture: 3 hours*

*Prerequisite(s): None.*

*OAN Approved: Ohio Transfer 36 TMAH.*

## MJS-1320 Social Media Communication 3 Credits

Introduces students to blogging, Facebook, Twitter, LinkedIn and other kinds of social media as an important, natural evolution of modern journalism. Examines social media of all kinds and teaches students about using social media for fun and profit. In addition, examines the affects of social media on business, government and politics, and sociological behavior.

*Lecture: 3 hours*

*Prerequisite(s): ENG-1010 College Composition I or concurrent enrollment.*

## MJS-1611 Black Media 3 Credits

Discuss the role of Black newspapers, radio, television, magazines, movies, the Internet, and Black-owned media in America, and the role which the Black media has played in diversifying American culture and advancing a democratic society. Examine the role which Black Media has played in creating a voice for the greater Black community, and in amplifying the fight for a diverse, equitable, and inclusive environment.

*Lecture: 3 hours*

*Prerequisite(s): None.*

*OAN Approved: Ohio Transfer 36 DEI.*

## MJS-1820 Independent Study/Research in Media and Journalism Studies 1-3 Credits

Directed individual study. Study/research title and specific content arranged between instructor and student. May be repeated for a maximum of six credits of different topics.

*Lecture: 1-3 hours*

*Prerequisite(s): Departmental approval, and instructor approval, and,ENG-0990 Language Fundamentals II or appropriate score on English Placement Test.*

## MJS-182H Honors Independent Study in Media and Journalism Studies 1-3 Credits

Honors-level directed individual study. Must meet criteria set forth in the Honors Course Checklist used to approve regular honors courses. Study/research title and specific content arranged between instructor and student. May be repeated for a maximum of six credits of different topics.

*Lecture: 1-3 hours*

*Prerequisite(s): Departmental approval and instructor approval, and ENG-0995 Applied College Literacies, or appropriate score on English Placement Test. and must have earned an A or B in at least 3 honors courses. Note: ENG-0990 Language Fundamentals II taken prior to Fall 2021 will also meet prerequisite requirements.*

## MJS-2000 Digital Media Writing 3 Credits

Good writing is a key in many careers. Develop your writing, rewriting and editing skills for news, public relations, advertising, business and other careers, as well as for your college writing projects. Focus on the process of writing – not just composing but planning, revising, proofreading and editing. Emphasis on writing for digital media, developing media literacy, elements of covering and writing news, and writing for specific audiences.

*Lecture: 2 hours. Laboratory: 2 hours*

*Prerequisite(s): ENG-1020 College Composition II, or concurrent enrollment; or ENG-102H Honors College Composition, or concurrent enrollment.*

## MJS-2010 News Writing 4 Credits

News information gathering and writing for all media. An advanced look at structure of news stories and emphasis on writing against deadlines. Ethical, policy and legal questions confronting reporters, their newspapers and publishers. Completion of a professional portfolio of in-class clips. Survey of career opportunities in print, broadcast and internet journalism.

*Lecture: 4 hours*

*Prerequisite(s): ENG-1020 College Composition II, or ENG-102H Honors College Composition.*

## MJS-2040 American Cinema 3 Credits

American film history from its beginnings to the present day. American film as an expression of American society and popular culture. Topics include: classical Hollywood cinema; the studio system; the star; genre studies of the western, comedy, musical, combat films, and film noir; Hollywood in the age of television; the film school generation; and into the 21st century.

*Lecture: 3 hours*

*Prerequisite(s): ENG-1010 College Composition I or ENG-101H Honors College Composition I.*

**MJS-2050 Mass Media and Society**

**3 Credits**

Designed to increase your understanding of research and theory of the impact of media on individuals and society to help you become a more aware and critical consumer of media. Includes an overview of the scientific approach to the study of media. Theory and research on media effects within a variety of areas, including media violence, sexual media content, frightening images, news, political media content, media stereotypes, and new media technologies.

*Lecture: 2 hours. Laboratory: 2 hours*

*Prerequisite(s): ENG-1010 College Composition I, or ENG-101H Honors College Composition I; and MJS-1010 Principles of Media Communication.*

**MJS-2060 Principles of Public Relations**

**3 Credits**

Introduction to the profession of public relations; learn how to develop, implement and evaluate a public relations plan; and engage in professional practice by carrying out public relations activities on behalf of a local club, campus organization, or local community.

*Lecture: 3 hours*

*Prerequisite(s): ENG-1010 College Composition I or ENG-101H Honors College Composition I.*

**MJS-2070 Sports Reporting & Broadcasting**

**3 Credits**

This course will examine the nuances of objectively covering local sporting events, including the writing, taking game notes, interviewing, meeting a deadline and writing game stories, features and notes composites. Students will also learn to post brief interviews in the form of podcasts and videos. Students will learn the specific language and enthusiasm level needed for writing for a sports audience.

*Lecture: 2 hours. Laboratory: 2 hours*

*Prerequisite(s): ENG-1010 College Composition I or ENG-101H Honors College Composition I.*

**MJS-2220 Broadcast and Multimedia Journalism**

**3 Credits**

An introduction to digital multimedia journalism: news search, preparation, outline writing, and short form video production - for television and Internet. Fundamentals of what makes a short story and how to tell it using digital photo, video, audio, and graphics. An overview of interviewing techniques for video news clips and short segments. Study of broadcasting, webcasting, mobile and social media journalism.

*Lecture: 3 hours*

*Prerequisite(s): MJS-1010 Principles of Media and Communications.*

**MJS-2310 Screenwriting I**

**3 Credits**

Provides an introduction to screenwriting for feature films.

*Lecture: 2 hours. Laboratory: 2 hours*

*Prerequisite(s): ENG-1010 College Composition I; and MJS-1010 Media and Communications or MJS-1310 Film appreciation, or departmental approval.*

**MJS-2410 Television: Videojournalism and Documentary Production**

**3 Credits**

Introduction to basic concepts of video production for non-fiction producers. Emphasis on operation of video/audio equipment and visual story telling process. Basic producing workflow for TV news-magazine segments and documentary films: research, planning, writing, recording, editing, marketing, and distribution. Teamwork and group production emphasized.

*Lecture: 2 hours. Laboratory: 2 hours*

*Prerequisite(s): MJS-1010 Principles of Media and Communications, or departmental approval: comparable knowledge or skills.*

**MJS-2820 Advanced Independent Study/Research in Journalism and Mass Communication**

**1-3 Credits**

Directed individual advanced study. Study/research title and specific content arranged between instructor and student. May be repeated for a maximum of six credits of different topics.

*Lecture: 1-3 hours*

*Prerequisite(s): Departmental approval, and instructor approval, and ENG-0995 Applied College Literacies, or appropriate score on English Placement Test. Note: ENG-0990 Language Fundamentals II taken prior to Fall 2021 will also meet prerequisite requirements.*

**MJS-282H Advanced Honors Independent Study/Research in Journalism/Mass Communications**

**1-3 Credits**

Advanced Honors-level directed individual study. Must meet criteria set forth in the Honors Course Checklist used to approve regular honors courses. Study/research title and specific content arranged between instructor and student. May be repeated for a maximum of six credits of different topics.

*Lecture: 1-3 hours*

*Prerequisite(s): Departmental approval and instructor approval, and ENG-0995 Applied College Literacies, or appropriate score on English Placement Test. and must have earned an A or B in at least 3 honors courses. Note: ENG-0990 Language Fundamentals II taken prior to Fall 2021 will also meet prerequisite requirements.*

**MJS-2830 Cooperative Field Experience**

**1-3 Credits**

Open to students eligible for the Cooperative Education Program. Employment in an approved training facility under College supervision. Requirement for one credit is 180 hours of approved work. Students may earn up to three credits in one semester. May be repeated for an accrued maximum of nine credits.

*Other Required Hours: 180 clock hours of approved work per credit hour.*

*Prerequisite(s): See campus CO-OP Advisor for the Cooperative Education Program application.*